madeline deaton

414 Ridge Lane Hockessin DE, 19707

FDUCATION

University of Cincinnati | DAAP

Class of 2019

Major: Industrial Design Bachelors Degree, Dean's List Senior Show Exhibit Chairman

Accademia Italiana

Study abroad semester in Florence Italy. Focusing on both product and technical graphical design skills, as well as front end web development.

EXPERIENCE

MKG | Los Angeles, CA

Took a junior design level role on several high profile client projects. Jobs included assisting the design of overall activation, brand aesthetic and graphical identity. Additional tasks included project/fabrication management and leading installations, while built skills included design ideation, CAD, styling, and vendor management. Clients included Google, Netflix and Amazon.

Jan-May, Aug-Dec 2018

ECCO ID | New York, NY

Part of a small team of young designers under principal Eric Chan. Took a leadership role on various projects, working with start-ups and new venture clients: Design research, UX/UI, product development, realization and prototyping.

May-Aug 2017

Loft LLC. | Providence, RI

Product design intern in a small consultancy environment. Worked for a number of clients including Square, Lifeprint, and 908 Devices doing product, packaging, and UX design.

Aug-Dec 2016

KAO Brands | Cincinnati, OH

Product design intern in a large corporate setting. Assisted product design team on projects for brands John Frieda, Biore and Jergens with product ideation, packaging, design research, and presentations.

Jan-May 2016

AFFILIATIONS

IDSA

President, spring 2017 Vice President, fall 2015. The DAAP branch of the Industrial Designers Society of America.

Alpha Rho Chi Fraternity

A co-ed, professional design fraternity that works to bring young designers together and better the community.

Design in Mind

An organization in partnership with Cincinnati public schools, where UC Design students volunteer in local elementary schools' art classes to encourage creativity and introduce kids to design related careers

SKILLS

Digital:

Illustrator, InDesign, Photoshop, Lightroom, Dreamweaver Sketchbook Pro Sketchup

Cinema 4D

Fusion 360

Solidworks

Rhino

Keyshot

VRay

Sketch + Justinmind (UX)

Microsoft Word, Excel, Powerpoint

IRL/Analog

Rapid sketching
3D Printing
Various 3D modeling
Welding + machine shop
Creative Leadership
Remembering Names
Elementary German & French